



# COUNTY OF OTSEGO INDUSTRIAL DEVELOPMENT AGENCY

## MEASUREMENT REPORT FY2016

---

### INTRODUCTION

This document is presented as the Measurement Report for the County of Otsego Industrial Development Agency (“COIDA” or “the Agency”) Fiscal Years ending 12/31/2016 in full compliance with the New York State Public Authorities Law (“PAL”) Section 2824-1 and the NYS Public Authorities Accountability Act (“PAAA”). The goal is to provide a written assessment of the Agency’s efforts to accomplish its goals and objectives outlined in the adopted COIDA Mission Statement and to identify proactive positive actions for continuous improvement in areas where these goals and objectives have not been fully realized. A full copy of the COIDA Mission Statement is available online at [www.otsegonow.com](http://www.otsegonow.com). The adopted goals and objectives to be measured against are as follows:

### Performance Measurements

#### **Performance Goal #1:**

**COIDA will continue compliance with current obligations and responsibilities with ongoing projects and programs.**

*Performance Measurement:* COIDA has successfully met this performance goal with regard to compliance as stated above:

- COIDA has met its obligations with regard to administering and managing its active projects, including its various Payment in Lieu of Tax (“PILOT”) agreements
- COIDA and Otsego Now continue to be an active voice in local economic development and job creation initiatives, including Board and staff outreach to the local colleges, chambers of commerce, elected officials, the Mohawk Valley REDC, New York State Economic Development Council, and New York State ESD

#### **Performance Goal #2:**

**COIDA will facilitate new projects and programs, which have been identified, and that will achieve the agency’s purposes and mission.**

*Performance Measurement:* COIDA successfully met this performance goal within the reporting period:

- Partnered with the City of Oneonta and Thoma Development in creating the winning application for the Mohawk Valley REDC’s Downtown Revitalization Initiative, and participated on the Local Planning Committee for creation of the DRI strategic plan

- *Assisted two local companies obtain grants from the Workforce Development Institute and one local company obtain a loan from MORECO*
- *Furthered the Oneonta Rail Yards Redevelopment project, including funding initial engineering plans for a bridge rerouting industrial traffic away from residential zones*
- *Completed the feasibility study for the Food & Beverage Innovation Center, including initial floor plans, financial pro forma citing sources and uses, and beginning to form partnerships with educators and industry groups*
- *Won NYS grant funding for the Regional Food & Beverage Innovation Center, redevelopment of the Oneonta Rail Yards, a wi-fi “hot spot” initiative for Oneonta and Cooperstown, a detailed development study of the Doubleday and Railroad Avenue districts of Cooperstown, and streetscape, design and branding for Oneonta’s Market Street Innovation District*
- *Completed the comprehensive and revitalization plan for Cooperstown, and made significant progress on the comprehensive plan for Richfield Springs*
- *Pursued two solar energy projects in the County*
- *Refined a broadband operating partnership in order to attract 2017 grant funds and private investment for broadband buildout*
- *Marketed its shovel-ready sites to the site-selector community*

*Each of these projects will have its own economic development benefits, including but not limited to job creation, job retention, sales tax creation, increased service to area businesses and residents, and the attraction of private investment.*

**Performance Goal #3:**

**COIDA will make every endeavor to comply with all applicable provisions of the Act (collectively being Title I of Article 18-A of General Municipal Law of New York State, as amended, and Chapter 688 of the Laws of 1970 of the State of New York), the Public Authorities Accountability Act and the Public Authorities Reform Act.**

*Performance Measurement: In FY2016, COIDA staff was committed to complying with PAAA and PARA, and complied in a timely manner with all required ABO reporting. All policies and charters required for review were reviewed in FY2016. Independent bookkeepers reviewed the Agency’s financials on a monthly basis, and independent accountants performed annual fiscal audits during the compliance and reporting period.*

**Performance Goal #4:**

**COIDA will maintain the highest ethical standards applicable to public officials and public benefit corporations.**

*Performance Measurement: The COIDA Board of Directors annually reviews its Code of Ethics, available online at [www.otsegonow.com](http://www.otsegonow.com).*

Approved by vote of the Board of Directors of the County of Otsego IDA on February 23, 2017.