



The Board of Otsego Now, the economic development organization for Otsego County, is seeking the services of a skilled facilitator/consultant to lead our nine Board members through a half-day off-site session designed to address two key issues for the organization: (1) using the existing (newly created) strategic plan, formulating the outline of a 5- to 10-year business plan that will address structure, staffing, functions and financial projections, and (2) related to this, succession planning for senior staff members. Otsego Now recently completed its first strategic plan, and as part of further implementation are looking to this off-site session to address these issues. Two expected deliverables from this session will be a draft organization chart and an outline for a 5- to 10-year business plan (not the plan itself).

The ideal facilitator is someone who has experience consulting with companies from a variety of industries who have faced inflection points in their growth, and who have wrestled with establishing an optimal structure and business plan for changing needs.

Please respond both with an estimate of your cost to conduct the half-day off-site, plus whatever advance preparation is necessary, and your availability for such in June and July, 2016. Deadline for submission of proposals is 4:00 p.m., Friday, June 3rd, 2016. Proposals may be submitted by email (horvath@otsegonow.com) or mail (Elizabeth Horvath, Otsego Now, 189 Main St, Suite 500, Oneonta, NY 13820). Questions should be addressed to Ms. Horvath at the email address above, or at (607) 267 4010.